



Transforming lives through outdoor recreation

Outdoors for All Foundation Raises \$500,000 at Sixth-Annual Snow Ball White-Out Gala and Auction

-Not-for-Profit Will Use Money to Enrich the Quality of Life for Children and Adults with Disabilities through Outdoor Recreation-

Seattle, Wash. (November 13, 2007) - The Outdoors for All Foundation (formerly the Ski for All Foundation), a Seattle-based not-for-profit that's mission is to enrich the quality of life for children and adults with disabilities through outdoor recreation, held its sixth annual Snow Ball & White-Out gala on Friday, November 9. The event, which was held at the Sheraton Seattle Hotel, raised a record \$500,000 for the Foundation.

More than 650 Seattle VIPs, Outdoors for All participants and volunteers attended the gala and got into the spirit of the night by wearing all white apparel. Guests arrived in white togas, white tuxes, white Hawaiian shirts, white wedding dresses, white tennis shorts & sweaters, white karate gis (robes) and more.



Grant Goodeve, host of Northwest Backroads on KING TV, MC-ed the event and top ski and snowboard athletes Steve Mahre, Andy Mahre, Mike Hattrup, Wayne Wong, along with Olympic-team snowboarders JJ Thomas and Gretchen Bleiler flew into town to show their support, all wearing the event's required "White-Out" attire. World renowned ski-film legend Warren Miller and his wife Laurie also attended and memorably auctioned off a dinner for eight with the couple in Seattle.



The highlight of the evening was a personal testimonial from Cecelia Black who spoke from the heart about surviving a terrible car accident two years ago in which she became paralyzed, and yet being able to ski thanks to support from Outdoors for All donors and volunteer instructors.

Items auctioned off at the gala included flights on Alaska Airlines; fly fishing trips to Sun Valley, Idaho; Seattle Supersonics' tickets; snowboard lessons from K2's Bleiler at her home mountain of Aspen, CO; and custom K2 ski and snowboard equipment, including a limited edition pair of K2 6 Karat women's ski poles encrusted with diamonds, sapphires and gold (valued at \$3,000).

The gala honored Seattle-based K2 Sports for the company's support over the past several decades, and K2 was well represented at the event.

"It was an extraordinary night – and we're doubly pleased to more than double our previous fundraising record total for the gala," said Outdoors for All executive director Ed Bronsdon. "The record half million dollars raised this year will go a long way toward assisting even more children and adults with disabilities to exercise their abilities in the outdoors in 2008."



About Outdoors for All: Outdoors for All enables participants with disabilities to experience the thrill of outdoor recreation through the use of adaptive lessons in activities such as skiing, snowboarding, snowshoeing, cycling, rock climbing, hiking and paddling. The foundation, which started as Ski for All in 1979, surpassed the 2,000 participant mark in 2006. More than 600 volunteers are active with Outdoors for All year round. The foundation offers adaptive snowsports lessons for children and adults with disabilities at The Summit at Snoqualmie, Crystal Mountain and Stevens Pass.

For more information on the Outdoors for All Foundation, please visit www.outdoorsforall.org or contact:

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