

THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM ON TOUR IN SEATTLE

October
7 & 8, 2011
Magnuson Park
Community
Theatre



SPONSORSHIP PACKET

What is Mountainfilm on Tour?

Mountainfilm on Tour is a mix of some of the best films from the Mountainfilm in Telluride film festival which is held every year in Telluride, CO. Mountainfilm features short films covering experiences in art, adventure, culture and the environment. Each year, Mountainfilm attracts film makers, photographers, conservationists, mountaineers and explorers from around the world with its motto "Celebrating Indomitable Spirit."

What is the Outdoors for All Foundation?

The Outdoors for All Foundation is a national leader and one of the largest nonprofit organizations providing year round instruction in outdoor recreation for people with physical, developmental, and sensory disabilities. Outdoors for All's year round programming includes snowboarding, snowshoeing, cross country and downhill skiing, cycling, hiking, river rafting, canoeing and kayaking, day camps, water skiing, rock-climbing, camping and Custom Events.

We are a customer driven organization where each year more than 2,000 children and adults with disabilities exercise their abilities thanks to the training and support of more than 700 volunteers. For more information contact:

e: events@outdoorsforall.org t: 206.838.6030 x213

When and where does Mountainfilm take place in Seattle?

This year's tour in Seattle will take place on two nights, October 7 & 8, 2011. Each night we will show different films, so each night is unique. A list of films for each night is available on our website typically a few weeks before the event. The festival takes place at the Magnuson Park Community Theater in the Warren G. Magnuson Park in Seattle. The theater seats 400 people per night. Tickets are \$10 pre-showing day through Brown Paper Tickets and and \$15 the day of.

How many films will show each night? What will they be about?

Each night of Mountainfilm on Tour in Seattle will include approximately 15 different films shown over two-and-a-half hours or up to three hours (includes an intermission) over a two day period. There will be several short films (2 minutes to 19 minutes), a few medium length films (20 – 35 minutes) and generally one longer film (35 – 60 minutes). Content of the films vary widely but will include topics of art, adventure, culture and environment. Check back to our site regularly for a list of films which will include their lengths and descriptions.

www.outdoorsforall.org/mountain_film.html

Deadline: August 1, 2011



THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM

ON TOUR IN SEATTLE

SHARING INDOMITABLE SPIRIT

Your Sponsorship Helps Us:

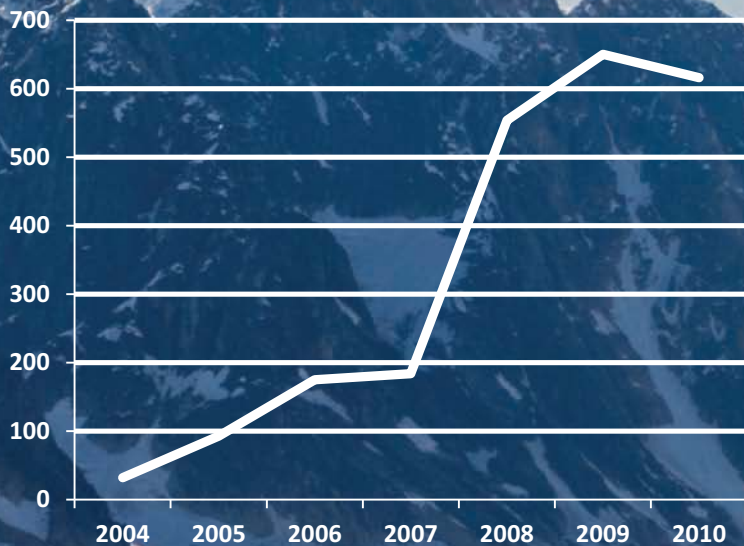
Honor the heroes who fight for social justice. **Promote** the impassioned work of pioneering filmmakers. **Educate** and **inspire** audiences through the power of film and story. **Elevate** awareness of Outdoors for All and it's ever inspiring mission through those that share our passion for the outdoors and all its abilities.

Who We Reach:

Mountainfilm on Tour is year-round and worldwide. Overall Mountainfilm has 93 shows worldwide with an average of 281 attendees per show, in 2007 alone they inspired more than 26,000 on five continents.

The Outdoors for All Foundation brings Mountainfilm to Seattle with this same ambition to reach and inspire our local community. Ourdoors for All has hosted Mountainfilm since 2005 and has seen attendance grow from 32 people to more than 650.

TOTAL ATTENDEE GROWTH IN SEATTLE FROM 2004 - 2010:



"The Mountainfilm World Tour is a visually dazzling and emotionally compelling experience that leaves you with an array of feelings: shock, pride, sorrow and - above all - hope. Wrapped in a deceptively entertaining package that manages to both move and inspire, these films will make you want to to be a better global citizen." - SYDNEY STOWE, Film Manager, Hopkins Center at Dartmouth College

THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM ON TOUR IN SEATTLE

October
7 & 8, 2011
Magnuson Park
Community
Theatre

SUMMIT SPONSOR \$10,000

Only ONE Summit Sponsorship is Available

As Summit Sponsor you get your name and logo along side Outdoors for All as presenting partner.

PRINT EXPOSURE

- Presenting logo on "Save the Date" postcard/PDF download (8,000+ impressions)
- Presenting logo on "Invite" postcard/PDF download (8,000+ impressions)
- Logo in primary position on poster (**EXCLUSIVE**, distribution to 100+ local businesses)
- Presenting logo on Mountainfilm Program Cover & Sponsor Page (**EXCLUSIVE**, 800 impressions)
- Full page ad prominently displayed in Program (**EXCLUSIVE**, 800 impressions)

MEDIA EXPOSURE

- Logo on all press releases and mention in any TV/Print features. (sent to 80+ conventional and web-based media contacts)

WEB EXPOSURE

- Logo in primary position on all Outdoors for All Mountainfilm pages (Plus Hotlinks)
- Logo on 3 of Outdoors for All E-News sendouts (Aug - Nov) (Plus Hotlink, 8,000+ impressions)
- Six highlights on Outdoors for All's Facebook and Twitter pages (1,000+ impressions per post)

THEATRE EXPOSURE

- Full ad and thank you to run during the pre-show screen slideshow (800 impressions)
- Thank you poster in Magnuson Theatre lobby (800+ impressions)
- Opportunity to table each night of Mountainfilm (tent and materials)
- Verbal thank you and recognition (2x per night)
- Two-minute speech on your organization (**EXCLUSIVE**, 1x per night)

TICKETS

50 Complimentary Tickets each night of Mountainfilm
(**EXCLUSIVE**, \$750 value)

THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM ON TOUR IN SEATTLE

October
7 & 8, 2011
Magnuson Park
Community
Theatre

CAMP II SPONSOR \$5,000

PRINT EXPOSURE

- Logo on "Save the Date" postcard/PDF download (8,000+ impressions)
- Logo on "Invite" postcard/PDF download (8,000+ impressions)
- Logo on poster (distribution to 100+ local businesses)
- Logo prominently placed in Mountainfilm Program (800 impressions)
- Full page ad in program (**EXCLUSIVE**, 800 impressions)

MEDIA EXPOSURE

- Logo on all press releases and mention in any print features. (sent to 80+ conventional and web-based media contacts)

WEB EXPOSURE

- Logo on Outdoors for All Mountainfilm Pages (Plus Hotlinks)
- Logo on Outdoors for All E-News sendout (October & November) (Plus Hotlink, 8,000+ impressions)
- Three highlights on Outdoors for All's Facebook and Twitter pages (1,000+ impressions per post)

THEATRE EXPOSURE

- Thank you to run during the pre-show screen slideshow (800 impressions)
- Thank you poster in Magnuson Theatre Lobby (800+ impressions)
- Opportunity to place materials in the lobby each night
- Verbal thank you and recognition (2x per night)

TICKETS

30 Complimentary Tickets each night of Mountainfilm (\$450 value)

THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM ON TOUR IN SEATTLE

October
7 & 8, 2011
Magnuson Park
Community
Theatre

BASE CAMP SPONSOR \$1,000

PRINT EXPOSURE

- Logo on "Save the Date" postcard/PDF download (8,000+ impressions)
- Logo on "Invite" postcard/PDF download (8,000+ impressions)
- Logo on poster (distribution to 100+ local businesses)
- Logo prominently placed in Mountainfilm Program (800 impressions)
- Half page ad in program (800 impressions)

MEDIA EXPOSURE

- Logo on all press releases and mention in any TV/Print features. (sent to 80+ conventional and web-based media contacts)

WEB EXPOSURE

- Logo on Outdoors for All Mountainfilm Pages (Plus Hotlinks)
- Logo on Outdoors for All E-News sendout (October - November) (8,000+ impressions)
- Two highlights on Outdoors for All's Facebook and Twitter pages (1,000+ impressions per post)

THEATRE EXPOSURE

- Thank you to run during the pre-show screen slideshow (800 impressions)
- Thank you poster in Magnuson Theatre Lobby (800+ impressions)
- Opportunity to place materials in the lobby each night
- Verbal thank you and recognition (2x per night)

TICKETS

10 Complimentary Tickets each night of Mountainfilm (\$150 value)

THE OUTDOORS FOR ALL FOUNDATION BRINGS YOU

MOUNTAIN FILM ON TOUR IN SEATTLE



October 7 & 8, 2011

Magnuson Park
Community Theatre

events@outdoorsforall.org

206.838.6030 x213



| | Summit Sponsor \$10,000 | Camp II Sponsor \$5,000 | Base Camp Sponsor \$1,000 |
|---|------------------------------------|------------------------------------|--------------------------------------|
| Logo on Save the Date | Extra Large | Large | Medium |
| Logo on Invitation | Extra Large | Large | Medium |
| Logo on Poster | Extra Large | Large | Medium |
| Logo on Program | Cover & Sponsor Page (XL) | Sponsor Page (Lg) | Sponsor Page (Med) |
| Advertisement in Program | Full Page | Full Page | Half Page |
| Logo on Press Releases & Media | Logo & TV/Print Features | Logo & Print Features | Logo |
| Logo on Outdoors for All Website | Extra Large | Large | Medium |
| Logo on Outdoors for All E-News | August - November | October & November | October & November |
| Social Media (Facebook/Twitter) | 6 Highlights (Aug - Oct) | 3 Highlights (Aug - Oct) | 2 Highlights (Aug - Oct) |
| Pre-show Screen Slideshow | Main, Full Ad & Thank You | Full Ad & Thank You | Thank You |
| Thank You Poster in Lobby | Extra Large | Large | Medium |
| Table the Night of Mountainfilm | Tent & Materials | Materials | Materials |
| Verbal Thank You & Recognition | X | X | X |
| Two Minute Speech | X | | |
| Complimentary Tickets | 50 (\$750 value) | 30 (\$450 value) | 10 (\$150 value) |